

### Options In Reproductive Care becomes Options Clinic

Options in Reproductive Care has decided to change its name to Options Clinic. This change comes at a great time. In 2005, we are starting a new marketing campaign and a capital campaign. Our marketing campaign for 2005 will consist of more radio and television advertisements, a monthly electronic newsletter, a quarterly print newsletter, and print ads. The goal of the marketing campaign is to increase communities' awareness of the value of Options Clinic and the services provided. For more information about Options Clinic, please visit our website at [www.optionsclinic.org](http://www.optionsclinic.org).



*Options Clinic serves both males and females. In 2004, 7% of the clients seen at Options Clinic were male.*

### Options Clinic's Annual Meeting—April 11, 2005

On April 11, 2005, Options Clinic will be hosting its Annual Meeting at the City Brewery Hospitality Center. The theme this year is "Building Better Options." In 2002, Wisconsin received an "F" for reproductive health care. We will be looking at how we can make Wisconsin better in the area of reproductive health.

We are proud to announce that Wisconsin Attorney General Peg Lautenschlager, Representative Jennifer Schilling, and Chris Taylor, the Political Director for Planned Parenthood Advocates of Wisconsin, will be present to speak at the Annual Meeting. Lautenschlager, Schilling, and Taylor will talk about the positive actions they are engaged and the negative actions they are opposing in order to raise the grade for Wisconsin.

Invitations for this event will be sent out in the next two weeks. We hope to see you there!!!

### Staff Anniversary Dates

*Please join us in celebrating our staff's employment anniversaries!!*

Melissa A	1 year
Kate B	2 years
Janet K	9 years
Patti S	10 years
Judy S	15 years

### Teens and Family Planning Services



*Of the 6,221 client seen at Options Clinic, 844 (14%) are 17 years of age or younger.*

Title X of the Public Health Services Act mandates that family planning services are extended to people regardless of race, color, creed, handicapping condition, national origin, age, sex, number of pregnancies, or marital status. Options Clinic is funded by Title X funds. People are often surprised when they learn teens, 17 years of age or younger, represent only 14% of our clientele.

All teens are encouraged by our staff to talk with parents or caretakers about their medical care. Several pamphlets on saying no, birth control, and abuse are given to our teen clientele in order to assist in facilitating these conversations with the caring adults in their lives. However, teens who seek services at Options Clinic are constitutionally protected by the US Supreme Court and Wisconsin appellate court decisions stating that minors (under the age of 18) can give consent for their own reproductive health care services without parental consent.

Options Clinic also offers a packet of information to adults entitled "Parent/ Caring Adult Information Packet." This folder, filled with useful information, will give you insight into the services your teen may be seeking as well as ways in which you can discuss these issues with your teen.

For more information or to receive a packet, please call 608.775.8380.

To remove your name from our mailing list, or if you have questions or comments, please email [optionsclinic@charter.net](mailto:optionsclinic@charter.net) or call 608.775.8380.