



A Letter from the Executive Director

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Nancy Medinger
President

Janet Kusch
Executive Director

****To help us conserve our resources, subscribe to the electronic publication by emailing us at: optionsclinic@charter.net**

Dear Supporters,

We are asking you to pause, take a deep breath, and spend some minutes in this moment to celebrate the great things that happened at Options Clinic in 2006. We are celebrating you, our supporters, donors, our staff and the accomplishments of 2006. You sustain and assure reproductive health care for the people of the Seven Rivers Region, creating healthier lives and families.

Sustain: 1) to keep in existence, maintain or prolong; 2)to provide for the support of; 3)to support, carry the weight of; 4)to strengthen the spirits, courage; 5)to endure, withstand, to undergo, suffer. Webster's New World Dictionary, 1976; p754.

Your donations keep us in existence. Your donations provided a vital portion of the funding patchwork, maintaining and prolonging our ability to provide services. Donations supported our ability to provide health care through a cost-effective delivery system: \$ 237.54 was the average Options cost per patient for 2006, which may have included therapeutics for STI treatment and a year of a contraceptive method.

Your contributions provided support for: primary preventative reproductive health care to 6,446 persons, with limited resources in 18,364 visits. Sixty-two percent (3,997) of patients were at or below 100% (family of 3-income \$17,700 and below) of 2006 federal poverty guidelines; 92% (5,930) are below 250% (family of 3-income \$42,925 and below) of poverty. Options Community Education Educators provided education through 329 presentations to 8,271 people.

Your corporate, reserve donations carry the weight of our ability to carry funds from year to year, allowing the fund to increase to cover major emergency, capital needs. Your donations to the Building Better Options Capital Campaign carried our renovation work forward. We will celebrate completion in May 2008.

Your notes, positive comments, actions and conversations strengthened our spirits and built our courage. We faced State and Federal challenges to funding, to access to reproductive health care, to medically accurate health information and education, and the ability to receive our test results from health care providers.

Your support helped us to endure and withstand, to go forward proactively and with energy to thrive. We continued our work on Options Endowment Fund. As we build this Fund it will help stabilize the roller-coaster funding we experience.

Thank you to our donors, staff, board, educational review committee, medical advisory committee, Dr. Ken Merkitich, our Medical Advisor and Larson Architect for their generosity of time, treasure and spirit.

Please continue to sustain us. Fill out the donor information and send a donation to support quality, reproductive health care and education for all, helping create healthier lives and families.

Sincerely yours

Janet Kusch, Executive Director

****You will note some changes in the Annual Report for 2006. The financial report is the audited report for 2006. The 2006 Annual Report is later this year because we are including the audited report. In the interest of "being green" we are putting our summer donor appeal, and the annual report in one document. Also, this is your "newsletter" for the month of August.**

Statements of Financial Position

<u>ASSETS</u>	Dec. 31, 2006	Dec. 31, 2005
CURRENT ASSETS		
Cash and cash equivalents	\$109,804	\$ ---
Grant funds receivable	170,706	185,265
Unconditional promises to give, net	24,389	29,516
Patient receivables, less allowance for doubtful Accounts of \$319,075 and \$325,606 in 2006 and 2005 respectively	151,890	143,057
Inventories	53,778	84,431
Prepaid expenses	<u>10,994</u>	<u>7,330</u>
TOTAL CURRENT ASSETS	521,561	449,599
FIXED ASSETS, net	212,115	181,580
BENEFICIAL INTEREST IN CHARITABLE REMAINDER TRUST	<u>3,988</u>	<u>3,988</u>
TOTAL ASSETS	<u>\$ 737,664</u>	<u>\$ 635,167</u>
 <u>LIABILITIES AND NET ASSETS</u>		
CURRENT LIABILITIES		
Cash overdraft	\$ ---	\$ 3,352
Current portion – note payable	10,329	---
Accounts payable	29,758	92,562
Accrued payroll and related expenses	30,955	34,919
Accrued benefit pay	24,878	22,882
Custodial funds	<u>299</u>	<u>364</u>
TOTAL CURRENT LIABILITIES	96,219	154,079
ADVANCE FROM PLANNED PARENTHOOD OF WI, INC.	<u>43,402</u>	<u>43,402</u>
TOTAL LIABILITIES	<u>139,621</u>	<u>197,481</u>
NET ASSETS		
Unrestricted	509,131	416,699
Temporarily restricted	88,162	20,237
Permanently restricted	<u>750</u>	<u>750</u>
TOTAL NET ASSETS	<u>598,043</u>	<u>437,686</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 737,664</u>	<u>\$ 635,167</u>



Statement of Activities

	Dec. 31, 2006	Dec. 31, 2005
REVENUE AND SUPPORT		
Family Planning Project (Title X)	\$ 453,674	\$ 402,734
Early Identification of Pregnancy (EIDP)	14,283	23,246
United Way	64,670	61,932
Patient fees and insurance, net	264,703	216,720
In-kind	78,221	40,829
Medical Assistance (Title XIX), net	673,934	614,595
Education	8,038	10,783
Donations and fundraising	111,059	88,399
Interest	570	1,154
Grant and other income	35,689	87,778
(Loss) on the disposal of fixed asset	(920)	---
Net assets released from restrictions	---	---
TOTAL REVENUE AND SUPPORT	<u>1,703,921</u>	<u>1,548,170</u>
EXPENDITURES		
Program services-Health Care-Family Planning Project (Title X)	1,221,393	1,087,815
Early Identification of Pregnancy	<u>39,208</u>	<u>34,050</u>
TOTAL PROGRAM SERVICES	1,260,601	1,121,865
Management and general	276,720	267,832
Fundraising	<u>6,243</u>	<u>6,323</u>
TOTAL EXPENDITURES	<u>1,543,564</u>	<u>1,396,020</u>
CHANGE IN NET ASSETS	160,357	152,150
NET ASSETS – BEGINNING OF YEAR	<u>437,686</u>	<u>285,536</u>
NET ASSETS – END OF YEAR	<u>\$ 598,043</u>	<u>\$ 437,686</u>

Our accounts are annually audited by Hawkins, Ash, Baptie, and Co. and follow generally accepted accounting standards and practices.



2006 Services

Clinical Services

Unduplicated Clients 6,446
Total number of visits 18,364

Infection tests 3,161
Pregnancy tests 1,057
Pap tests 3,213

Percent of Clients
at or below 100% poverty 62%

Community Education

Presentations 329
Individuals 8,271

What is Title X?

The Title X program is the only Federal program devoted solely to the provision of family planning and reproductive health care. The program is designed to provide access to contraceptive supplies and information to all who want and need them with priority given to low-income persons. A broad range of effective and acceptable family planning methods and related preventive health services are available on a voluntary and confidential basis. In addition to contraceptive services and related counseling, Title X supported clinics also provide a number of preventive health services such as: patient education and counseling; breast and pelvic examinations; cervical cancer, STD and HIV screenings; and pregnancy diagnosis and counseling. For many clients, Title X clinics provide the only continuing source of health care and health education.

For more information, visit <http://opa.osophs.dhhs.gov>

Cut along dotted line



Yes, I want to support the work of Options Clinic!

Your name as it will appear on the Donor List

Phone

Address

City

State

Zip

- Services and Programs: women's annual exams, breast exams, STI testing and treatment, community education.
 Reserve Fund: Maximizes flexibility by covering expenses that may not be allowed by the Federal Title X grant
 Endowment Fund: Helps us to meet our \$1,000,000 endowment goal for sustainability.
 History Project: Records the story of Options Clinic, paying respects to those who founded this wonderful clinic.

Donation Amount: \$ _____

Payment Method: Check enclosed

Visa

MasterCard

Credit Card Number: _____

Expiration Date: _____

Contributions to Options Clinic are tax deductible to the extent allowed by law.

Client Satisfaction Survey Results

Background Questions						
Client's Gender (N=364)				Females 96.2 %	Males 3.8 %	
Client's Age (N=365)		Under 17 9.9 %	18-24 61.9 %	25-34 20.5 %	35-44 5.8 %	Over 44 1.9 %
Client's Race/ Ethnicity (N=348)	White 91.7 %	African American 1.1 %	Asian 2.9 %	Native American 0.6 %	Latino 0.9 %	Other 2.9 %
Length as Options Client (N=358)	1st visit 15.1 %	<1 year 14.8 %	1-3 years 40.2 %	3-5 years 14.5 %	5-10 years 10.3 %	>10 yrs. 5.0 %
Client's Primary Health Care Facility (N=353)			Gund Luth 42.8 %	Fran Skemp 27.5 %	Other 15.6 %	None 14.2 %
Client heard about Options from: (N=362)				Yes	No	
Friend				75.7 %	24.3 %	
Relative				14.1 %	85.9 %	
Sister				31.4%		
Mother				41.2%		
Phonebook				7.7 %	92.3 %	
Radio Ads				11.3 %	88.7 %	
Health Fair/Expo				1.1 %	98.9 %	
Referral from Another Agency				2.8 %	97.2 %	
School Personnel				8.8 %	91.2 %	
Co-Worker				5.0 %	95.0 %	
Client chose Options because:		1st choice (N=307)	2nd choice (N=269)	3rd choice (N=256)		
No health insurance		30.3 %	5.9 %	4.3 %		
Low-cost supplies/services		23.8 %	23.8 %	16.0 %		
Recommendation of a relative/friend		12.1 %	12.6 %	10.2 %		
Confidentiality		11.4 %	17.5 %	22.7 %		
Client likes the staff		8.8 %	18.6 %	18.4 %		
Client has been to Options before		6.2 %	10.0 %	18.8 %		
Client does not want to file health insurance		3.3 %	3.3 %	2.7 %		
Closest facility to client's home		3.3 %	6.3 %	6.3 %		
Other		1.0 %	1.9 %	0.8 %		
Client Satisfaction		Disagree	Agree	Strongly Agree		
Feeling about call for Appointment-Staff pleasant/helpful (N=355)		2.8 %	20.6 %	76.6 %		
Easy to get appointment time that is convenient (N=357)		5.3 %	27.2 %	67.5 %		
Location of the clinic is convenient (N=357)		9.3 %	27.2 %	63.6 %		
Clinic neat, clean, comfortable (N=357)		2.8 %	12.6 %	84.6 %		
Wait time acceptable (N=356)		4.2 %	25.6 %	70.2 %		
Client received care s/he came for (N=353)		2.3 %	7.9 %	89.8 %		
Questions answered satisfactorily (N=352)		2.9 %	8.2 %	88.9 %		
Satisfied with counseling information (N=352)		2.6 %	11.9 %	85.5 %		
Client satisfied with way s/he was treated by desk staff (N=353)		2.8 %	15.9 %	81.3 %		
Client satisfied with way s/he was treated by medical staff (N=353)		2.3 %	7.6 %	90.1 %		
Clinic staff respected client's privacy (N=353)		2.3 %	8.5 %	89.2 %		
Client will return to Options if need future care (N=352)		2.3 %	6.0 %	91.8 %		
Client would recommend Options to others (N=352)		2.3 %	4.3 %	93.5 %		

Thank You!

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In Honor of...

My friends: Judy Klevan, Susan Schuyler,
 Pam Strauss, Linda Okinor, Lee Jackson,
 Jess Fleig, Peg Gansner, Harvey
 Weinberg, Marlene Bannen, for the values
 we share
 from Kay Adams

Polar Kult
 from Michelle Kult

Marian and Bob Ramlow
 from William R. Muenster

The Nurse Midwives at Gundersen
 Lutheran
 from Paula Murphy

All the Staff at Options Clinic
 from Bonnie Nesbitt

Dr. Ken Merkitich
 from Ann Prell

Dr. Catherine Ryan
 from Dennis and Sharon Ryan

Mary-jane Snyder
 from Larry and Corkey Waite

Women's Rights
 from Drs. Ingrid and Brian Watkins

In Memory of...

Dr. Fernie Hampson
 from Lorry Brimer

Avery Gundersen
 from Sigurd B. Gundersen Jr.

Rosalie LaFond
 from Judith LaFond

Our mother Lonell M. Collins
 from Richard and Dorothy Lenard
 from Steven and Christine Molstad

Jane Johnson and Jeanette Padesky
 from Tim Padesky and Tara Johnson

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 from Margaret and Daryl Wood

My mother Elizabeth Henneman
 from Anna Beth Culver

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*Options Clinic would like to apologize in
 advance for any errors or unintentional
 omissions. Please contact us regarding
 any errors.*

Vision Statement

Options Clinic will be widely recognized and supported for our excellence in normalizing sexuality through sexual health care, education, and prevention services, and our commitment to a lifetime of wellness for all.

Mission Statement

Provide and advocate for sexual health and education.

La Crosse Clinic
1201 Caledonia Street
La Crosse, WI 54603

Sparta Clinic
100 South Water Street
Sparta, WI 54656

Prairie du Chien Clinic
103 North Wacouta Street
Prairie du Chien, WI 53821

Richland Center Clinic
175 East Mill Street
Richland Center, WI 53581

Title X Region V Family Planning Program
Affiliate of the Gundersen Lutheran Health System



Helping create healthy lives and families.

- SPECIAL EDITION: ANNUAL REPORT
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- STATEMENT OF ACTIVITIES
- 2006 SERVICES
- WHAT IS TITLE X?
- DONATION FORM
- CLIENT SATISFACTION SURVEY RESULTS
- THANK YOU

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