

Artist Creates from the Heart for Options Clinic

During her initial concept meetings with the staff at Options Clinic, Lynnae Hearle Burns felt an instant connection. She knew immediately that she wanted to symbolize the themes of empowerment and general health and wellness with a spiral. "It represents growth and change. I use the spiral a lot in my work," she says. As she sketched the images for Options Clinic's "Building Better Options" campaign, she also stressed pattern and texture. "Line quality is the favorite part of my art," Hearle Burns says. Although she originally created the pieces in black ink, she added watercolor, stressing vibrant warm colors for the abstract human forms. Her images are featured in a series of note cards and a journal Options Clinic will sell as a fundraising project. Hearle Burns, an art specialist at Logan Middle School in La Crosse, generously donated her time to the project and is excited to contribute to the clinic with her talent. "The artwork is a great way to create awareness and allow people to know that there are choices," she says.



Hearle Burns
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Visit Options Clinic's website for an updated list of retailers selling the journals and note cards.
www.optionsclinic.org

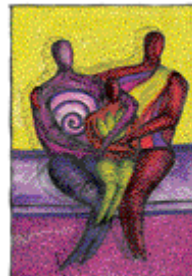
Journals and cards are available for sale at Options Clinic. Journals are available in the "Lifedance" cover only and have 150 pages. Note cards and envelopes are available in packs of 8 and include 2 of each image. Both are priced at \$10.00.



"Celebrate"



"Growth"



"Embrace"



"Lifedance"

"The Little Clinic with the BIG Heart" Campaign



Hearts can be purchased at:
Pearl Street Books
Grounded Specialty Coffee
Bronz Hair and Tanning Studio
[The People's Food Co-op](http://www.thepeoplesfood.com)

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One dollar for one heart. Even though the heart being purchased is made of paper, the heart that purchased it is made of so much more.

"The Little Clinic with the BIG Heart" Campaign is aimed at increasing the awareness of Options Clinic and the services it provides. Each dollar donated will directly benefit Options Clinic, women, and support women's health.

Hearts will be on sale and displayed at local retailers from April 11th - May 14th. For a list of local retailers selling the hearts, see box at left. When you purchase a heart, you will be asked to fill in your name or you can dedicate it to someone of your choosing. You will also receive a free admission ticket to Options Clinic's 1st Annual Open House on Thursday, May 12th, 2005, 5pm - 8pm. For more information on the Open House, please visit our website at www.optionsclinic.org.

The purchase of a heart and admission ticket to the Open House makes a great gift for any mother for Mother's Day (May 8). Think about the women in your life and help them celebrate National Women's Health Week (May 8 - 14) by inviting them to attend Options Clinic's Open House. For more information about National Women's Health Week, please visit www.4women.gov.



Staff Anniversaries

Please join us in celebrating our staff's employment anniversaries!!

Nancy K	1 year
Sarah F	7 year

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